We are now accepting applications to the 2021 NYU J-Term Startup Sprint, NYU Female Founders Fellowship and NYU First Generation to College Founders Fellowship.

This is a joint venture application for all three programs (you can apply to as many of these opportunities as are a fit and/or of interest). AFTER submitting this application, potential candidates for the Female Founders Fellowship and First Generation to College Founders Fellowship be emailed a few additional questions to complete. Learn more about each opportunity via the links below:
• J-Term Startup Sprint https://entrepreneur.nyu.edu/startup-sprint-student/
• Female Founders Fellowship: https://entrepreneur.nyu.edu/resource/nyu-female-founders-fellowship/
• First Generation to College Founders Fellowship: https://entrepreneur.nyu.edu/resource/first-generation-college-founders/

About this Application: Please carefully read all of the questions below before filling in your answers. You can start your application now, and return (on this computer/browser) to complete it later.
- Due Date: Applications are due on **Monday, November 16, 2020 at 6:00pm EST.** Put a reminder in your calendar now!
- Questions in Advance: If you’d like a copy of the questions and guidelines for the application, please email entrepreneur@nyu.edu, rather than filling out a "test" application. Thank you!
- NOTE - This will take you an hour or so to complete. It will require you to collect information from your teammates in advance so we STRONGLY advise you to review the questions in advance to ensure you have the proper time to complete and submit on time.

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**Q2. Which program are you applying for? Check all that apply.**
- NYU J-Term Startup Sprint 2021,
- NYU First Generation to College Founders Fellowship - Spring 2021,
- NYU Female Founders Fellowship - Spring 2021

**Q3. Team/Venture Name**
Q4. Brief Venture Description/Business Thesis (What is your product/service, who is your initial target customer, and what is the benefit to your customer of using your product/service) [250 Character Limit]

Q5. Link to Venture Website (if available)

Q6. Link to proof of concept demo or video (if available)

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QUESTIONS ABOUT YOUR TEAM

Q8. How long has your team been working together on this project and what inspired you to start working on it? [250 Character Limit]

Q9. Please list an NYU faculty or staff member (who is NOT part of the NYU Entrepreneurial Institute staff) who knows your team and can serve as a reference?

ABOUT FOUNDER ONE
Q10. Founder 1: First Name
Q11. Founder 1: Last Name
Q12. Founder 1: Role on Team (what are you responsible for on your team)
Q13. Founder 1: Email (ENTER AN NYU, NYU STERN, or NYU LANGONE EMAIL ADDRESS ONLY)
Q14. Founder 1: LinkedIn Link or Bio Link
Q15. Founder 1: NYU Affiliation (Undergrad, Masters, PhD, Post-doc, Staff, Faculty)
Q16. Founder 1: NYU Net ID (ex. jcc23)
Q17. Founder 1: NYU School/College - Selected Choice
Q18. Founder 1: Expected Graduation Year (If graduated 1+ year ago, please indicate graduating year in "other") - Selected Choice
Q19. Founder 1: Pronoun(s)
Q20. Founder 1: If you identify with an under-represented population in STEM, please describe. (Note we seek teams with at least one underrepresented minority in entrepreneurship/STEM as a qualification to the J-Sprint).

Q21. Do you have more than one founder or team member? (Note teams of 2+ are required for the Startup Sprint, but not for the Female Founders Fellowship or First Generation to College Founders Fellowship)

FOR ADDITIONAL FOUNDERS/TEAMMATES (REPEAT OF QUESTIONS 10-20 FROM FOUNDER ONE ABOVE)

Q59. [FOR APPLICANTS TO FIRST GENERATION TO COLLEGE FOUNDERS FELLOWSHIP ONLY] Which team member(s) would like to be considered for the NYU First Generation to College Founders Fellowship? Please list their names and email addresses. These team members will be emailed a couple follow up questions with individual responses to complete, AFTER this application is submitted.
Q60. [FOR APPLICANTS TO FEMALE FOUNDERS FELLOWSHIP ONLY] Please specify which team member(s) would like to be considered for the NYU Female Founders Fellowship? Please list their names and email addresses. These team members will be emailed a couple follow up questions with individual responses to complete, AFTER this application is submitted.

Q61. [FOR APPLICANTS TO J-TERM STARTUP SPRINT ONLY] Will all founders/team members listed above participate in the J-Term Startup Sprint full time (full time means 40+ hours per week, including attending ALL daily workshops and other sessions)?

Q62. [FOR APPLICANTS TO J-TERM STARTUP SPRINT ONLY] Explain - Which founders/team members will not be full time in the Sprint, which will, and why [250 Character Limit]

Q63. Why are you the right team to work on this project? [250 Character Limit]

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QUESTIONS ABOUT YOUR VENTURE

Q65. Venture Stage (Select the best fit - from dropdown list)

Q66. Sector (Select all that are a good fit) - Selected Choice

Q67. Please describe your venture [in 500 characters or less]

Q68. Who is your initial target customer? How do you know these people need what you’re making? [in 500 characters or less]

Q69. Why this idea/concept? What problems or needs are you trying to solve for your customers? [in 500 characters or less]

Q70. What is the most surprising piece of customer feedback you’ve received? What impact did it have on your business? [in 500 characters or less]

Q71. Who are your competitors/substitutes (how is the customer addressing their problem today) and how is your product/service better or different? [in 500 characters or less]

Q72. What is your longer-term venture goal/vision? How big do you see this venture becoming? Do you see this venture scaling? [in 500 characters or less]

Q73. How does your business/venture make money (what’s your revenue model)? [in 250 characters or less]

Q74. Is this venture generating revenue today?
Q75. If you’re generating revenue, what is your estimated annual revenue?

Q76. What percentage of your venture do the founders own?

Q77. What key milestones have you achieved to date? [in 500 characters or less]

Q78. Have you received any outside funding?

Q79. How much outside funding have you received to date?

Q80. What sources of outside funding have you received (select all that apply)? - Selected Choice

Q81. What other startup programs/resources have you utilized up to this point? - Selected Choice

QUESTIONS ONLY FOR APPLICANTS FOR STARTUP SPRINT

Q83. How do you think participating in the J-Term Startup Sprint will help your venture? [in 500 characters or less]

Q84. We anticipate over 60 teams to apply and only 10-14 teams to be selected for the J-Term Startup Sprint, so choosing our final teams will be tough. Why should we choose your team? [in 500 characters or less]

Q85. Do any of the founders have ANY other obligations during the J-Term Startup Sprint (classes, work, internships, non-weekend travel, etc) during any part of the program dates you’re applying for?

Q86. Explain - What outside obligations do the team members have during the Sprint and which team members will be full time, with no outside commitments (full time means 40+ hours per week, including attending ALL daily workshops and other sessions)? [in 500 characters or less]