Week of

Morning

Afternoon

Evening

Morning

Afternoon

Evening

Jan 8

Jan 15

Monday

Welcome

Biz Models I

Team Intros

Value Props

Cust Disc I

Biz Models III

Team Presos

Office Hours

Lunch

Lunch

Tuesday

Customer

Cust Disc II

Legal 101

Customer

Acquisition

(optional)

Guest Talk

AMA

Office Hours

Segments

Office Hours

Wednesday

Competition

Team Presos

Case Studies

Get out of the Building

Biz Models IV

Team Presos

Office Hours

Get out of the Building

Lunch

Lunch

& Mkt Sizing

Thursday

MVPs &

Prototypes

Startup Panel

Office Hours

Guest Talk

Metrics that

Office Hours

(optional)

AMA

VC 101

Matter

Friday

Lunch

Biz Models II

Team Presos

Office Hours

Final Team

Presos

Lunch

Q&A/Startup Resources