Leslie eLab Insider

Hack It Till You Make It.

3 Must Dos For This Week

1. Attend the Healthcare Innovation Makerthon and develop solutions that save lives.
2. Check out the new website for Entrepreneurship @ NYU.
3. Hear Dr. Winiarsky share the prescription for startup success.

01. Upcoming Events

🔗 Vint Cerf's Sloan/NYU Cyber Security IoT Lecture

Wednesday, Nov 4
9:00 am - 11:30 am

Nov 9: Apply to Pitchfest
Pitch at our upcoming VC Pitchfest on Thursday, 11/19. Applications are due
Attend the cyber security lecture 'The Coming Age of the Internet Of Things' by Vinton G. Cerf, Vice President and Chief Internet Evangelist at Google. The event will be simulcast on the web. You must register to receive the livestream link. RSVP now.

**Green Grants Info Session**

**Wednesday, Nov 4**
6:00 pm - 7:30 pm

Leslie eLab

What would you do with a **grant for up to $20,000**? This information session will present the Green Grants program, including its upcoming deadlines, applicant support resources, and selection criteria. RSVP now.

**Prescription for Healthcare Startup Success**

**Thursday, Nov 5**
6:00 pm - 8:00 pm

Leslie eLab

Join us to learn how healthcare startups are shaping the future of healthcare, with NYU Alumni (CAS ’90) Dr. Raz Winiarsky. RSVP now.

**Entrepreneurship Summit NYC**

**Friday, Nov 6**
9:00 am - 7:00 pm

TimesCenter on West 41st Street, NYC

Great speakers, excellent opportunity to network with VCs and angel investors, and listen to presentations from NYU entrepreneurs, Physiclo, BotFactory and Sunhouse. Student tickets only $75.00. RSVP now.

**Tech 808 - Entrepreneurship Conf**

by Monday, Nov 9th! Apply Now.

**Nov 10: InnovatorsRace by Capgemini**

Submit a video addressing a major brand’s business issue & the winning 2-person team will receive $25,000 & an experience at Capgemini’s San Francisco Innovation Center. Apply Now.

**Nov 22: Innovate NYC**

Launch your career as a changemaker! Join Innovate NYC - The DO School program to tackle a real-life challenges! Apply Now.

Tracing its roots to the launch of the NYU Innovation Venture Fund in 2010, the NYU
Monday, Nov 9
9:00 am - 5:00 pm
Eisner & Lubin Auditorium, Kimmel

One-day tech conference for minority & millennial entrepreneurs. Featuring a mashup of hip hop culture, tech, & entrepreneurship, it brings together a diverse range of leaders to educate & inspire future CEOs. RSVP now »

NYU Startup Job Expo

Thursday, Nov 12
4:00 pm - 6:30 pm
Stern, Patron’s Lobby

Are you an undergrad or grad student interested in paid part-time or full-time jobs and internships at startups? Attend job expo to meet employers & explore opportunities at startups. RSVP now »

Healthcare Innovation Makerthon

Friday, Nov 13  - Sunday, Nov 15
NYU Silver Center, Tisch Hall & Kaufman Management Center

Come learn about the most pressing challenges facing our healthcare system today, and build the products or services that will solve them. Open to the entire NYU community. Hackathon experience NOT required. Sign up now »

02. In The News

NYULocal: 4 Promising NYU Startups Make Moves

"NYU is a great place to become the founder of a new startup. In 2014, the university was deemed one of the top schools for venture capital backed
entrepreneurs and last month it was named the sixth best college for female founders."

03. On the Blog

NYU Innovation Venture Fund announces its 13th investment

The NYU Innovation Venture Fund made its 13th investment in Kinvolved, a social venture founded by NYU Wagner graduates that provides turnkey communications solution for schools to improve graduation rates. Read more »
You are invited to the NYU Summer Launchpad Venture Showcase on Wednesday, August 5th

Earlier this summer, the NYU Summer Launchpad program kickstarted with the third cohort of nine teams of graduating students (undergrad or grad) to pursue their startup ventures. After ten weeks, 20 guest speakers, 40 plus mentors and much more available exclusively to this group, this year's cohort is coming to an end.

And now, the participating teams are excited to share their startup ventures with you. They will discuss their ventures and share product demos at an expo-style event on Wednesday, August 5th. RSVP here to join us at NYU Kimmel Center Rosenthal Pavilion, 60 Washington Square S., New York, NY 10012.
In mid-July, the NYU Entrepreneurial Institute and Yale Entrepreneurial Institute hosted the second annual NYU-Yale Pitchoff. Three teams from each school took the stage and presented their startup ventures to a panel of five judges. The second year of the NYU-Yale Pitchoff was a wonderful opportunity for both schools to share some of their progress this summer and for the two communities to meet. read more »

Latest on the Third Annual I-Corps Meeting

This July, Frank Rimalovski, Lindsey Gray and Risa Cohn presented at the third annual meeting of the Innovation Corps' (I-Corps) regional meeting hosted by The New York City Regional Innovation Network (NYCRIN) at Columbia University.

Attendees got to learn how their institutions can take advantage of NYCRIN's growing entrepreneurial ecosystem and how they can benefit by collaborating with neighboring universities.

How can I benefit?
Contact us at entrepreneur@nyu.edu for grant application details and read more »

NY CTO Club Lunches with NYU Entrepreneurs

During the Spring Semester 2015, the NYU Entrepreneurial Institute sponsored a series of informal lunchtime discussions in concert with the NYC CTO Club, a not-for-profit membership organization of senior technology professionals in the NYC area. read more »

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Welcome Remya Thomas!

We’re thrilled to welcome Remya to the Entrepreneurial Institute team as the Communications and Community Manager. Remya was previously the communications and

Program News

See More Events...

On the Blog

Keeping Your Vision
social media manager with a public relations firm, Jerry Thomas Public Relations, headquartered in Chicago. Prior to that, Remya worked as a communications consultant in New York.

Outside of work, Remya has served on the board of nonprofits, Street Project Inc. and Asha for Education. Remya is currently completing her Executive Master’s degree in Communications Management from Syracuse University.

Exciting News from RXACTIVE

Co-founded by Frank Yao, MD ’18, SOM and Keeth Smart, Olympic silver medalist, RXACTIVE is a NYU-grown startup developing innovative fitness apparel with built-in resistance designed to push the body harder and improve workout efficiency. The team participated in the 2nd year of NYU Summer Launchpad Program and Prototyping Fund, and placed first in NYU Stern’s $200K Entrepreneurs Challenge and NYU Poly’s InnoVention.

On August 11th, RXACTIVE will be launching their Indiegogo crowdfunding campaign. Learn more about them and earn free products »

Third Year of the Summer Launchpad Comes To A Close

10 Weeks, 9 Teams, 20 Guest Speakers, 40+ Mentors, 15+ blog posts and 700+ customer interviews later, the third iteration of the NYU Summer Launchpad is about to wrap up.

Summarizing these past weeks with a quote from Mark Leslie, benefactor of the Leslie e-Lab, “The best startups come from founders who experience problems themselves and see the possible solutions."

We wish good luck to the nine teams of entrepreneurs as they move ahead to the next phase of launching their startups. read more »

In the News

ITP Alum Featured in Wired Magazine
Founded by musician brothers Tenoch and Tlacael Esparza (Steinhardt ’14), Sunhouse uses the latest advances in sensor and signal technology to reinvigorate live performance and expand the sonic possibilities of music making. learn more »

Alumni Spotlight

Brooklinen co-founder Rich Fulop (Stern ’14) shares his experience launching and running a startup that started from an idea that came to him during a Vegas vacation.

Brooklinen did more than $1 million in sales in 2014, its first year. Demand was so high that the company was only able to keep inventory in stock for seven out of the first 12 months in business. learn more »

"Jewelbots are a thoughtfully constructed Trojan Horse for getting young girls to think about programming." - WIRED magazine.

The programmable friendship bracelets startup was founded by Sara Chipps, Brooke Moreland, and Maria Paula Saba (ITP ’14), and was one of the grantees of the NYU Prototyping Fund. read more »

Congratulations to the Winners of the Connect Ability Challenge

New mobile and wearable inventions, created by the winners of the AT&T NYU Connect Ability Challenge, break down barriers for disabled Americans. The challenge, sponsored by AT&T and New York University gave away $100,000 in prizes to nine winners. read more »

See More News...
Thank you:
NYU BioVentures

Congratulations to Pitch Night winners!


"The Makerthon is an extraordinary opportunity to be part of the emergence of start-up companies aiming at developing solutions to real healthcare problems. Even if you're not part of a team, it is a great way to learn about Healthcare entrepreneurship since it's a true reflection of the ever-growing entrepreneurship spirit of NYC," said Vanguel Trapkov, President of the NYU Biotech Association. [Read more »]
01. Upcoming Events

 широко NYU Biotech Association Presents Jay Kranzler, MD, PhD

 Dr. Kranzler will share lessons learned on transitioning from medical practice to the business world, and emerging trends in the biotechnology and pharmaceutical industry. RSVP now »

 Monday, Oct 12
 6:00 PM - 7:00 PM
 NYULMC, 550 1st Ave, Alumni Hall A

 широко Curiosity: the blessing and the curse for the PhD entrepreneur

 Theoretical physicist turned data scientist Cristina Escoda will explain why PhDs have the potential to be the best entrepreneurs. RSVP now »

 Wednesday, Oct 14
 6:00 PM - 7:30 PM
 Leslie eLab

 широко Pilot Health Tech NYC Workshop & Meetup

 Hear about the benefits of entering Pilot Health Tech NYC and learn how to get involved. RSVP now »

 Thursday, Oct 15
 6:30 PM - 8:30 PM
 The Farm Soho, 2, 447 Broadway, NY

 See More Events...

02. Startups

 широко Ask a VC

 In this column Dee N. Dao PhD, of the NYU Innovation Venture Fund answers all questions on the NYU Healthcare Innovation Makerthon (HIM).

 Email Dee with questions about HIM 2015 or anything related to your startup venture.

 Click here to ask a question
TechCrunch featured BioDigital, a NYU Innovation Venture Fund portfolio company.

What’s revolutionary about BioDigital’s API launch [to the public] is that now developers can personalize the BioDigital human by integrating their own imaging data, movement data collected by wearables, and health record data, among other sources. Read more »

Learn More...

03. Bioentrepreneurship in the News

Medidata: NYU is Creating a Compelling Model for Healthcare Innovation

Medidata’s EVP, Bryan Spielman talks about the “future-looking healthcare event”, Healthcare Innovation Makerthon and much more on his blog. Read more »

See More News...

04. On the Blog

Faculty Entrepreneur featured on our blog - Jin Kim Montclare

"A key ingredient [of being an entrepreneur] is to really want to do it, getting out of the building and going through a process of understanding the business model canvas, and who your customers are. Interviewing potential customers was really eye-opening for me." Read more »

See More On the Blog...

05. Bioindustry Perspective

Peter Thiel has invested $200 million in Stemcentrx - MIT Technology Review

Stemcentrx, one of the most highly
valued private biotech startups of all time, has raised $500 million and is valued at $3 billion, a nearly unprecedented value for a company with no revenue, facing the usual R&D obstacles, and that almost no one has heard of. Read more »